PROPOSITION 71 IS ABOUT CURING DISEASES AND SAVING LIVES.

Stem cells are unique cells that generate healthy new cells, tissues and organs. Medical researchers believe stem cell research could lead to treatments and cures for many diseases and injuries, including:

cancer

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- · heart disease
- diabetes
- · Alzheimer's
- · Parkinson's
- HIV/AIDS
- · multiple sclerosis
- lung diseases
- · spinal injuries

In fact, medical problems that could benefit from stem cell research affect 128 million Americans – including a child or adult in nearly half of all California families.

71 CLOSES THE RESEARCH GAP.

Unfortunately, political squabbling has severely limited funding for the most promising areas of stem cell research.

Meanwhile, millions of people are suffering and dying.

Prop 71, the California Stem Cell Research and Cures Initiative, is an affordable solution that closes the research gap, so new treatments and cures can be found.

That's why a YES vote on 71 is endorsed by a broad coalition that includes OVER 20 NOBEL PRIZE WINNING SCIENTISTS, doctors, nurses, Democrats, Republicans and dozens of organizations, including:

- Alzheimer's Association, California Council
- American Nurses Association of California
- California Medical Association (representing 35,000 doctors)
- · Cancer Research and Prevention Foundation
- Christopher Reeve Paralysis Foundation
- Cystic Fibrosis Research, Inc.
- Elizabeth Glazer Pediatric AIDS Foundation
- Juvenile Diabetes Research Foundation
- Michael J. Fox Foundation for Parkinson's Research
- Prostate Cancer Foundation
- Sickle Cell Disease Foundation of California

71 PROTECTS CALIFORNIA'S TAXPAYERS AND BUDGET.

Prop 71 doesn't create or increase any taxes.

It authorizes tax-free state bonds that will provide a maximum of \$350 million per year over ten years to support stem cell research at California universities, medical schools, hospitals and research facilities.

- These bonds are self-financing during the first five years, so there's no cost to the State's General Fund during this period of economic recovery.
- · By making California a leader in stem cell research and giving our State an opportunity to share in

SUBJECT TO COURT ORDERED CHANGES

ARGUMENT IN FAVOR OF PROPOSITION ...

royalties from the research, 71 will generate thousands of new jobs and millions in new state revenues.

That's why California's Chief Financial Officer, State Controller Steve Westly, and State Treasurer Phil Angelides endorse Prop 71.

STRICT FINANCIAL AND ETHICAL CONTROLS.

Research grants will be allocated by an Independent Citizen's Oversight Committee, guided by medical experts, representatives of disease groups and financial experts – and subject to independent audits, public hearings and annual public reports.

Prop 71 also prohibits any funding for cloning to create babies, reinforcing existing state law banning human reproductive cloning. It's totally focused on finding medical cures.

71 COULD REDUCE HEALTH CARE COSTS BY BILLIONS.

California has the nation's highest total healthcare spending costs – over \$110 billion annually. A huge share of those costs is caused by diseases that could be treated or cured with stem cell therapies.

• If Prop 71 leads to cures that reduce our healthcare costs by only 1%, it will pay for itself – and it could cut healthcare costs by tens of billions of dollars in future decades.

For more information visit www.CuresForCalifornia.com.

Vote YES on 71 – IT COULD SAVE THE LIFE OF SOMEONE YOU LOVE.

SIGNERS:

Alan D. Cherrington, PhD President American Diabetes Association

Carolyn Aldige
President
National Coalition for Cancer Research (NCCR)

Joan Samuelson President Parkinson's Action Network

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